



## How your sponsorship will help?

By sponsoring DecAid Adelaide you will be helping to bring seriously ill children the vital happiness they need. Your support will ensure Starlight can continue to be there every day in hospitals and communities across South Australia. When a child is diagnosed with a serious illness, suddenly life is consumed by hospital and treatment. It's scary and overwhelming.

That's where Starlight comes in.

For over 30 years we've worked in partnership with health professionals to bring the fun, joy and laughter that helps seriously ill children cope with their toughest challenges. We transform the hospital experience for children across South Australia and help children and their families to overcome the social isolation associated with serious illness.

At Starlight we know what happens in childhood lasts a lifetime. Positive psychology research shows happiness is integral to our overall wellbeing and quality of life. It matters in the moment, and it matters long term.

So, when you support Starlight, you're helping to improve the lives of seriously ill children, young people, and their families, now, and into the future .... because being sick shouldn't mean missing out on the joy of childhood.

All funds raised through DecAid will help Starlight continue to deliver vital programs across South Australia.

# Corporate Sponsorship Packages

Our corporate packages represent great value for any business looking to support the Starlight Children's Foundation, and their own staff at the same time. There are three packages available. Each Sponsorship Package comes with a range of benefits and promotional advertising for your business.





## Platinum Package Presenting Partner

**\$15,000**

- ★ The granting of one Starlight Wish \$7,500 (fully tax deductible)
- ★ 10 x tickets to DecAid (Valued at \$1,400)
- ★ Access to VIP sponsor area upon arrival
- ★ One complimentary cocktail per guest
- ★ Creation of logo lock up: DecAid presented by (your logo)
- ★ Presenting partner logo placement on DecAid website
- ★ Acknowledged as Presenting Partner via logo placement on collateral printed and digital leading up to the event
- ★ Acknowledged as Presenting Partner online and in DecAid social media leading up to the event
- ★ Social media posts (2) promoting your companies support in the weeks leading up to the event
- ★ Your logo on the big screen throughout the evening
- ★ Your logo on the 'Partner Wall' on entry- most prominent logo placement
- ★ Verbal acknowledgment of support during the night by the MC
- ★ Opportunity for company representative to draw the raffle prizes on the night
- ★ Invite to personalised tour of Starlight Express Room at The Adelaide Women's and Children's Hospital
- ★

# Gold Corporate Sponsorship Package

**\$10,000**

- ★ The granting of one Starlight Wish \$7,500 (fully tax deductible)
- ★ 10 x tickets to DecAid (Valued at \$1,400)
- ★ Access to VIP sponsor area upon arrival
- ★ One complimentary cocktail per guest
- ★ Gold partner logo placement on the DecAid website
- ★ Acknowledged as Gold Partner via logo placement on collateral printed and digital leading up to the event
- ★ Social media post (1) promoting your companies support in the weeks leading up to the event
- ★ Your logo on the big screen throughout the evening
- ★ Your logo on the 'Partner Wall' on entry
- ★ Verbal acknowledgment of support during the night by the MC





## Silver Corporate Sponsorship Package

**\$5,000**

- ★ Support one Captain Starlight to visit a health clinic in a remote community \$2,500 (fully tax deductible)
- ★ 5 x tickets to DecAid (Valued at \$700)
- ★ Access to VIP sponsor area upon arrival
- ★ One complimentary cocktail per guest
- ★ Silver Partner logo on the DecAid website
- ★ Silver Partner logo on the big screen throughout the evening
- ★ Silver Partner logo on the 'Partner Wall' on entry
- ★ Verbal acknowledgment of support during the night by the MC